

GREATER LOUISVILLE relocationguide

(deadlines March 31, 2009)

Greater Louisville Relocation Guide is the most powerful relocation guide for the Greater Louisville area. For people considering a move here, this is the most sought-after publication to help them make that decision.

The publication went online in 2007 at www.louisvillerelocationguide.com, with thousands of people receiving their copies through the mail in US and Canada by requesting them on the website. Approximately 47,500 copies are distributed through 50 outlets, including a variety of developers, realtors, major employers, the Greater Louisville Association of Realtors, the Louisville Airport and 9 chamber of commerce offices. Each outlet adds to the ability to reach a captive audience, and the popularity of the publication and its online version continues to grow.

RELOCATION GUIDE *(a la carte)*

| All Rates are Gross | | Four Color | Black & White | HBAL Members Discount |
|----------------------|--------------------|------------|---------------|-----------------------|
| 2-Page Spread | | \$5,600.00 | | subtract 600.00 |
| Full Page | | \$3,250.00 | 2,400.00 | subtract 500.00 |
| 2/3 Page | | \$2,950.00 | 2,100.00 | subtract 450.00 |
| 1/2 Page | | \$2,500.00 | 1,750.00 | subtract 400.00 |
| 1/3 Page | | \$2,100.00 | 1,600.00 | subtract 350.00 |
| 1/4 Page | | \$1,800.00 | 1,300.00 | subtract 300.00 |
| 1/6 Page NEW! | | \$1,500.00 | \$1,200.00 | subtract 250.00 |
| PREMIUM POSITIONS | Inside Front Cover | \$4,100.00 | | subtract 500.00 |
| | Inside Back Cover | \$3,800.00 | | subtract 500.00 |
| | Outside Back Cover | \$4,500.00 | | subtract 500.00 |

Guaranteed Position add 10%.

ADVERTISE ONLINE WITH GREATER LOUISVILLE RELOCATION GUIDE OR NEW HOME GUIDE!

| | 1 Month | 3 Month | 6 Month | 12 Month |
|-------------------------------|----------|--------------|--------------|--------------|
| LouisvilleNewHomeGuide.com | \$350.00 | 300.00/month | 275.00/month | 250.00/month |
| LouisvilleRelocationGuide.com | \$350.00 | 300.00/month | 275.00/month | 250.00/month |